

# City of Brisbane Agenda Report

TO: Mayor and City Council

FROM: Clay Holstine, City Manager

SUBJECT: Economic Development Workshop – September 30, 2014

The Economic Development Subcommittee (Lentz and Liu) meet on September 10<sup>th</sup> to discuss the upcoming Council Workshop. The aspiration of the subcommittee is for the workshop to begin to shape the Council's conversation regarding three identified economic zones.

The three zones the subcommittee has identified are:

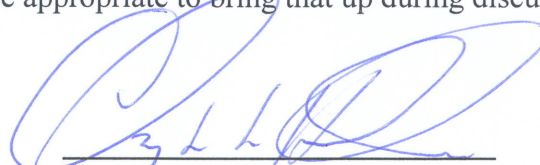
- Crocker Park/Brisbane Village
- Downtown Brisbane/Visitation Ave
- Sierra Point

There are of course other areas in town, notably the Baylands and Quarry but the subcommittee has chosen to exempt those for now. The Baylands has its own planning process and the Quarry opportunities appear limited.

The format for the meeting will be somewhat informal. The Council will be seated around tables set up on the floor of the meeting room as opposed to the Council dais. Both Councilmember Lentz and Liu have identified goals and aspirations for these three areas. On the 30<sup>th</sup> the rest of the Council will be engaged to discuss their thoughts regarding these zones. Preceding the Council discussion will be a presentation by the ULI TAP panelist that will focus on Crocker Park/Brisbane Village zone.

Additionally, the subcommittee is working to develop an overall Mission Statement for the program and would like to receive input from the Council. To assist in the preparation for the meeting we will be providing the current Economic Development plan which includes the 1994 General Plan section on economic development.

If there is other information or if the Council has questions for the subcommittee regarding the proposed format and purpose of this workshop it would be appropriate to bring that up during discussion of this item at Thursday's Council meeting.



Clay Holstine, City Manager